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Louise Gaynor named COO at Target Media

Sam Andrews | November 17, 2010 | UK

Entertainment media agency Target Media has promoted Director Louise Gaynor to Chief Operating Officer with immediate effect.

She now has responsibility for the day-to-day running of the business alongside Managing Director Robert Wilkerson and Financial Director Sue Wickerson.

Gaynor, who joined Target nine years ago, previously held marketing roles in the games industry at Virgin Interactive Entertainment and HotGen.

Target Media's clients in the film, DVD, gaming, music, fashion, retail, mobile, and leisure industries include Bethesda, Optimum Releasing, Play.com, Icon Film Distribution, Konami, Ben Sherman and 4DVD.



HMV sells 360 Oxford St. store to Forever 21

HMV Group has announced the sale of one of its Oxford Street stores in London to US fashion retailer Forever 21

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